

Cart 310-01 - Advanced Digital Photo



Spring 2012

Instructor Sven Anderson

Fine Arts 321

Tuesday Thursday 12 Noon - 1:50 PM

First Things First:

There will be no foolish wand waving or silly incantations in this class. And then As such, I don't expect many of you to appreciate the subtle science and exact art that is potion making or digital art.

About this course:

The major emphasis of this course will be the creation of a fine art photography portfolio. The conceptual aspects of art and culture will be a key element in our discussions. The subject of your works will be up to you. The thing to keep in mind is your work will have a subject and meaning.

The Goal:

The goal of this course is to create a cohesive body of works that stand on their own as works of art. By the end of the semester you should have a strong portfolio of prints. You will develop conceptual skills and learn to be conversant about your work and the art of others.

Why:

Photography is currently one of the most conceptually based art forms. As an artist and photographer it is important that you understand and can converse on conceptually based topics. When you graduate, your competition is probably not the other students in this class but students from BFA and MFA programs across the nation and people like me, you had better be ready. As they say, if you can't run with the big dogs, better stay on the porch.

Grading:

You will be graded on a combination of finished product and participation. 80% finished product, 20% participation. This includes class critiques, discussions, the blog and lectures, as well as outside of class activities and events.

Attendance:

I expect you to attend class and be an active participant in proceedings. I guarantee the more active you are in class the more you will benefit from being there. Your participation will affect your grade.

Supplies you will need:

A digital camera with the ability to make a broad range of settings manually, it should be at least 5 megapixels, 10 or more would be better. A single lens reflex (SLR) is best. (something like one of the Canon Digital Rebels) If you are buying a camera for this course, PLEASE talk to me first!

Portable hard drive, I recommend anything with the name Seagate on it. Our lab computers have Firewire 800 and USB 2 connections.

I recommend a Cintiq 21UX Grip Pen ZP501E or 6D Art Pen ZP600 (but only if you want to use our spiffy Cintiq tablet displays) This is NOT required. I rarely use it with Photoshop, it's personal preference.

1 picture frame and mat (wait till I explain this before you purchase)

A fully functioning brain.

How to reach me:

I'm available:

Monday 1-2 lunch with students, 7p.m. till ?, Studio night FA 321

Tuesday 9-10

Wednesday 2-3 in my office, 1-2 lunch with students

Thursday 9-10

Office Fine Arts 309, if I'm not there, check FA 321 lab.

Phone 436-3174 Don't leave a message, I won't get it until SUNY

Oneonta wins the BCS football championship.

You will have my cell phone number on a card handed out the first day of class, please follow the contact rules of engagement on it or suffer a most painful death.

E-mail anderss@oneonta.edu

I'm also available via Facebook and Google+

Course Web Site:

All course information can be found on the website at:

<http://employees.oneonta.edu/anderss/>

Course Blog:

The [Digital Print Blog](#) can be found [here](#). Posts can include digital work you have done or things of interest to digital artists. This blog is shared with the Intro, Digital Print and Digital Paint students. Participation on the blog counts heavily towards your participation grade. As advanced students I expect you to be leaders on the blog.

Texts and other materials:

There are no textbooks required for this course. See "Online Tutorials" below for course materials.

Online Tutorials:

If you are feeling “software challenged”, you may choose to use the online tutorial system by Lynda.com for software instruction. The cost for this is \$35.33. If you want to make use of this educational priced system, let me know and I can help you set up the account.

Catalog description:

An advanced studio course building on the knowledge gained in CART 210 using digital imaging techniques. Students will continue to develop their own creative vision and create a portfolio of exhibition quality prints. Prerequisite: CART 210.

Course objectives:

1. Develop a cohesive digital portfolio
2. Develop camera skills
3. Develop a conceptual basis for ones work
4. Fine tune digital photography techniques
5. Expand verbal art skills
6. Develop file management and professional workflow techniques
7. Prepare printed works for exhibition
8. Expand critical assessment tools

Emergency Evacuation/Shelter-in-Place Procedures:

In the event of an emergency evacuation (i.e., fire or other emergency), classes meeting in this building are directed to reassemble at The Goodrich Theatre so that all persons can be accounted for. Complete details of the College's emergency evacuation, shelter-in-place and other emergency procedures can be found at <http://www.oneonta.edu/security/>.

Emergency Procedures when experiencing a [Zombie Attack](#):**Emergency Procedures in case of [Rapture](#):****Emergency Procedures in the event of a [hangnail](#):****The Projects:**

You will create a unified portfolio of work. You will present these works to the class in two formal critiques, one around the middle of March and one near the end of the semester. You will schedule these critiques with me by the end of the second week of class.

At the end of the semester, you will print, mat and frame one of your works. Please see the [matting and framing guidelines](#) for details.

I may also give an unannounced in class assignment, you will not be able to make up these assignments if you miss them.

Tests:

There are none.

Late projects:

All assignments must be turned in at the specified time. Late projects will not be accepted unless prior arrangements have been made with the instructor.